LINE23

THE 5 STEP WEBSITE ROADMAP

1 UNDERSTAND

If you don't know who you're selling to, you've already lost. Together, we'll deep dive into your business; who your ideal customers are, **what makes you different**, and how you can dominate your market. **No guessing**. **Just data**.

2 THE OFFER

A website is worthless without a **strong offer**. We'll refine your messaging, craft attention-grabbing headlines, and create clear calls-to-action that **turn visitors into leads**.

3 DESIGN

People buy with their eyes first. I'll create a high-converting, clean, professional layout that **loads fast**, **builds trust** instantly, and makes it stupidly easy for people to take action - whether that's booking a call or buying.

4 BUILD

This is where it all comes to life. Your site is built for **speed**, **SEO**, and long-term scalability, so it works flawlessly across all devices and **keeps bringing in leads 24/7**.

5 LAUNCH

Most people think launching is the end. **It's actually the beginning**. I analyze real user behavior, and optimize relentlessly to squeeze out every drop of conversion potential. **More traffic**. **More leads**. **More sales**.